



TRANSNATIONAL PROJECT DEVELOPMENT WORKSHOP FOR INNOVATION INITIATIVES

19 AND 20 NOVEMBER 2007, SMART LIFE CENTER, CAMBRIDGE, UNITED KINGDOM

PROGRAMME

Day 1 - Monday 19th November

12.00 Lunch

13.00 Welcome and Introduction

13.15 The new Interreg IVB North Sea Programme

- Financial aspects and partnerships: Public Private Partnerships and the involvement of SMEs
- Application process and assessment procedure

14:00 Panel Discussion

High level speakers with a strong background on innovation from European, National and regional perspective, as well as private sector will highlight topics about EU governance for innovation, promoting stakeholder co-operation, removing barriers for innovation and regions engaging in transnational partnerships on innovation.

15.00 Coffee-Break

15.30 Workgroup sessions

Objectives:

- Bringing together new project ideas with potential partners.
- Merging similar ideas and projects towards a transnational partnership.
- Strengthening the transnational impact of the potential projects.

Workgroups;

- Building the innovation-capacity of businesses
- Building the transnational dimension of clusters and research and innovation networks
- Building societies and the institutional capacity for innovation.
- Promoting the adoption and use of ICT applications.

During the working groups there will be the possibility to present project ideas. Please inform the secretariat in advance if you have a project idea which you want to present. There will be a coffee-break during the session.

18.00 End of day 1

19.30 Dinner

9:00 **Workgroup panel discussion**

9:30 **Continuation of workgroups**

11.30 **Presentation and discussion of the outcomes of the workgroup sessions**

12.30 **Closing Words**

12.45 Lunch